



## FOR IMMEDIATE RELEASE

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## 2021 CRAPPIE EXPO AND MR. CRAPPIE® INVITATIONAL COMING TO SHREVEPORT-BOSSIER CITY

*Shreveport-Bossier City, along with the Red River Waterway Commission, Shreveport Convention Center, Red River South Marina, Louisiana Office of Tourism, Cities of Shreveport and Bossier City, and Caddo and Bossier Parish to serve as hosts this October*

**SHREVEPORT- (August 2, 2021)** – The Shreveport Convention Center will host the third annual Crappie Expo October 1-3, 2021; and the Red River South Marina will host the Mr. Crappie® \$250,000.00 Invitational September 30-Oct. 2, 2021.

The Crappie Expo will consist of over 100 crappie-related companies from all over the United States displaying their latest and greatest crappie fishing products - including boat manufacturers, tackle dealers, fishing guides, seminar speakers, live music... plus the World's Largest Crappie Fry!

The Expo will be open from 10am to 6pm on Friday, October 1<sup>st</sup> and Saturday, October 2<sup>nd</sup>, and 10am to 5pm on Sunday, October 3<sup>rd</sup>. \$10,000 dollars will be given away Saturday and another \$10,000 on Sunday, the winner must be present to win! There will also be live music at 1pm each day. The World's Largest Crappie Fry will be at the Shreveport Convention Center Saturday, October 2<sup>nd</sup> at 11am. This expo is anticipated to bring in 60,000 attendees and have an estimated direct economic impact of \$2.6 million for Shreveport-Bossier City.

“We have never been more excited to welcome travelers to Shreveport-Bossier and are thrilled to have been selected to host this one-of-a-kind fishing experience,” said Shreveport Mayor Adrian Perkins. “A resurgence in travel gives us the opportunity to show how incredible of a destination this part of Louisiana is for visitors.”

"I'm proud to share Bossier City with visitors from across the US," said Bossier City Mayor Tommy Chandler. "I look forward to welcoming them in October and showing them the great things our city has to offer."

All are welcome to attend the weigh-ins. September 30th, day 1 weigh-in will be held at the Red River South Marina parking lot starting at 3pm. October 1st and 2nd weigh-ins will be held at the Shreveport Convention Center at 3pm.

The Shreveport-Bossier Sports Commission, in partnership with the Red River Waterway Commission, City of Shreveport, City of Bossier City, and the Louisiana Office of Tourism are proud to announce this upcoming event.

"We are so excited to host the best crappie fishermen in the world right here in the heart of Sportsman's Paradise," said Sara Nelms, Director of Sales and Events for the Shreveport-Bossier Sports Commission. "Our sister cities will be bustling in October with the Red River Revel and Film Prize; we can't wait to have our guests experience the world class cuisine and hospitality Louisiana is known for."

The 2021 Crappie Expo and Mr. Crappie Invitational are proud to partner with Ford Trucks, Lew's, StrikeKing, Riceland, Hummingbird, The Boat Shop, and Bayou Outdoor Super Center as title sponsors.

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#### **About the Shreveport-Bossier Sports Commission**

The Shreveport-Bossier Sports Commission is the official sports destination marketing organization attracting diverse sporting activities and events resulting in economic growth through visitor expenditure and enhancing the quality of life in Caddo and Bossier Parishes.