



Welcome!

I would personally like to invite you to join us at Crappie Expo 2021 in Shreveport-Bossier, Louisiana October 1-3, 2021 at the Shreveport Convention Center. This is Crappie Expo's 3<sup>rd</sup> year! You and I know for years, the crappie really hasn't received the respect of the sport fishing industry like other species of fish. Then came Crappie Expo which is the largest crappie fishing event in the world. Crappie fishing has risen to a whole new level and we have increased the excitement of the sport. If you were in Branson, Missouri last year for the Crappie Expo 2020, you already know that the Crappie Expo has raised the bar for the sport of crappie fishing. Crappie Expo is designed to enhance the growth of the crappie fishing industry, where manufacturers can showcase their new and best-selling products to crappie fanatics from around the United States of America.

In 2019 and 2020, Crappie Expo attracted over 50,000 crappie fans from Virginia to California and Wisconsin to Florida. Crappie Expo was well represented with 115 companies from all over the country, including 6 major boat companies and many regional tackle dealers. Crappie Expo is a family focused very entertaining event, with product demos, fishing seminars, new boat drawings and a live concert every day. Mr. Crappie \$250,000 Invitational Crappie Classic will be held on the Red River. 100 of the top Crappie Teams in America will be competing for a record setting \$250,000 payout, the richest crappie tournament in history.

If that's not enough, be sure to check out the "World's Largest Crappie Fry" sponsored by RV Cajun Cookers, Savannah Hushpuppies and Riceland Rice Bran Oil. Fresh crappie will be served on Saturday October 2<sup>nd</sup>, 2021 at 11am till we run out of crappie fillets. The World's Largest Crappie Fry is FREE to all Crappie Expo attendees and all the vendors. Mmmm Good!!

Join us at the Crappie Expo 2021 in Shreveport, Louisiana October 1-3. Bring your products and we will bring the customers! You'll be glad you did!





[Vendor Registration Click Here](#)

# Sponsorship Information:

## Platinum Sponsorship: \$5000.00 (includes custom booth sizes)

-  Platinum Sponsors, will have their company logo on all rolling commercials, promotional print (newspapers and brochures), banners, and stage presents, throughout the event.
-  Your Company logo, video or commercial will be looping on the main stage jumbo screens daily from 10:00 AM till 1:00 PM!
-  Custom company logo clings in main entrance to Crappie Expo.
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-  Advertising on social media - several months of promotion before the Crappie Expo
-  Your company banners will be located in the footprint at the World's Largest Crappie Fry at the Shreveport Convention Center!
-  Banners at the "Mr. Crappie Invitational" Crappie Classic at the Red River South weigh in stage.
-  Radio commercial promoting your company name and Crappie Expo!
-  Platinum Sponsors receive two sponsor exemption spots for the Mr. Crappie Invitational Classic. Your teams must register and pay the \$2500 entry fee.
-  Platinum Sponsors will get Prime Booth Space at the Crappie Expo!







## Gold Sponsorship: \$3,000.00 (includes 10 x 20 Booth)

-  Your company logo will be looping on the main stage jumbo screens daily from 10:00 AM till 1:00 PM!
-  Advertising your company logo on Social Media and Instagram months before Crappie Expo 2021.
-  Banners at the Mr. Crappie Invitational Classic at the Red River Marina Stage Weigh in and other footprints!
-  Gold Sponsors receives one Sponsor Exemption Spot for the Mr. Crappie Invitational Classic. Your team must register and pay the \$2,500.00 entry fee!

# Crappie Expo 2020 Booth Pricing

## Shreveport Convention Center 80,000 Sq. Ft.

10 x 10 Booth Space includes 6 ft table, two chairs, waste basket	\$900
10 x 20 Booth Space includes 6 ft table, two chairs, waste basket	\$1,800
20 x 20 Booth Space includes two 6 ft tables, two chairs, waste basket	\$3,200

-  Custom Booths are Available upon request!
-  Platinum Sponsors Crappie Expo management can custom design your floor space!
-  All isles will be carpeted!
-  All Booths will be responsible for their own carpet!
-  All vendors must check in at the show office area upon arrival!
-  All Company staff must have their vendor credentials to enter daily!

**2020 MR. CRAPPIE \$200,000.00 INVITATIONAL CLASSIC CHAMPS!**



**CONGRATULATIONS CHAMPS!**

**JERRY HANCOCK & PAUL O'BEIR**

## **Crappie Expo 2021 Vendor Registration Form:**

[Vendor Registration Click Here](#)

## **Crappie Expo 2021 Vendor Hotel Registration Link:**

[Vendor Hotel Registration Click Here](#)

**Hilton Shreveport Hotel**, 104 Market Street, Shreveport, LA 71101

Guest room block for the **Crappie Expo 2021**, scheduled, **September 28-October 3, 2021**. All reservations must be made by **September 10, 2021**, in order to receive the discounted group rate. The hotel will continue to accept reservations from guests after this date, however, rooms will be at the prevailing rate and subject to availability.

## **Contact Information for the Crappie Expo 2021:**

Wally Marshall

Phone: 214 683 4759

Email: [mrcrappie1@aol.com](mailto:mrcrappie1@aol.com)

Website: [CrappieExpo.com](http://CrappieExpo.com)

## **Payment Information for the Crappie Expo 2021:**

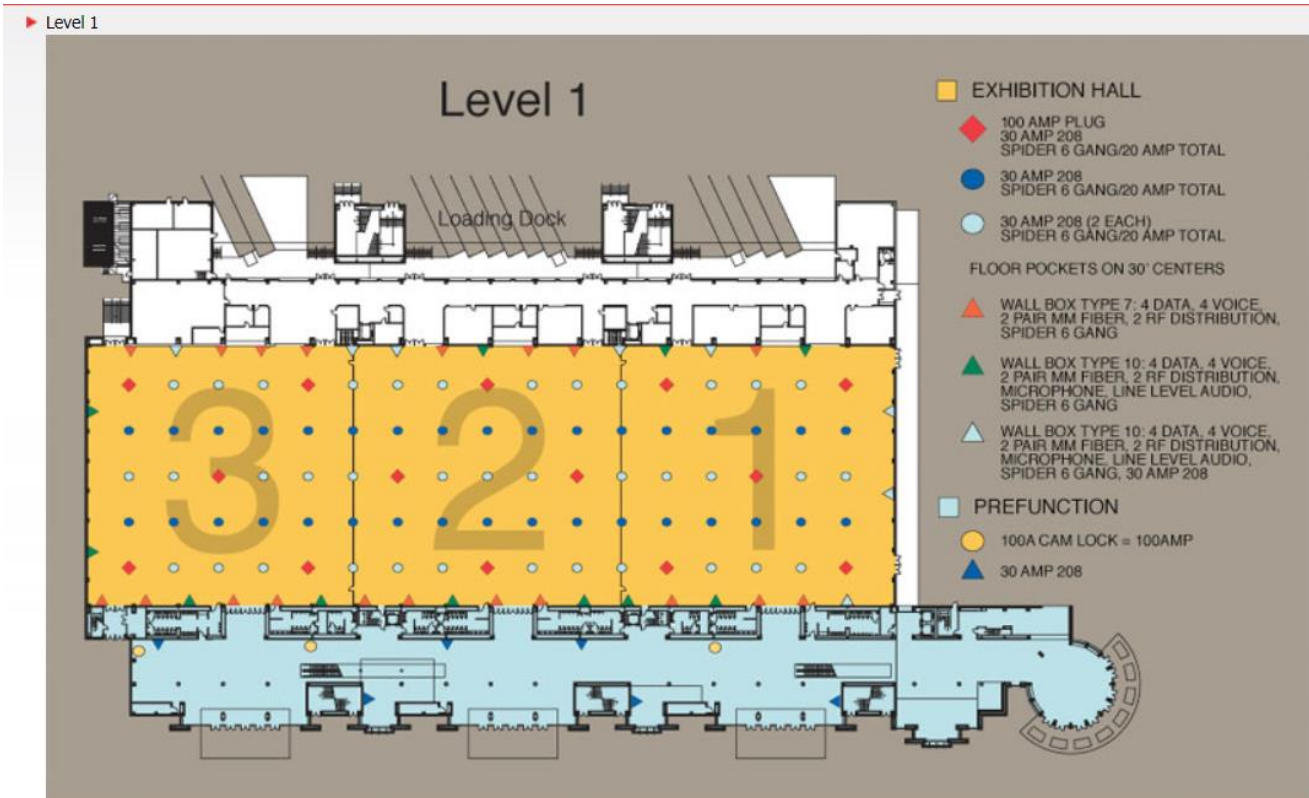
Any questions contact Wally Marshall 214-683-4759.

Make payment to: Mr. Crappie, LLC.

Mail to: Mr. Crappie, LLC., 14914 FM 3133, Anna, Texas 75409

Payment must be received by August 15, 2021.

Crappie Expo 2021 Location:  
 Shreveport Convention Center  
 400 Caddo St, Shreveport, LA 71101  
 318-841-4000





# CRAPPIE EXPO

## 2021

OCTOBER 1ST – OCTOBER 3RD, 2021  
SHREVEPORT, LOUISIANA

